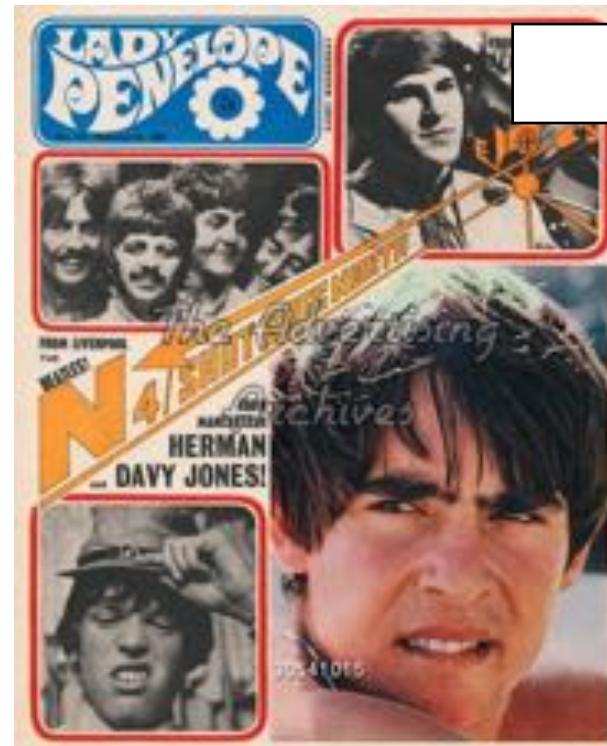




A Lambretta scooter. What does 'Let yourself go on a Lambretta' mean? Is there more than one meaning?



This is the cover of an annual for teenage girls from 1968



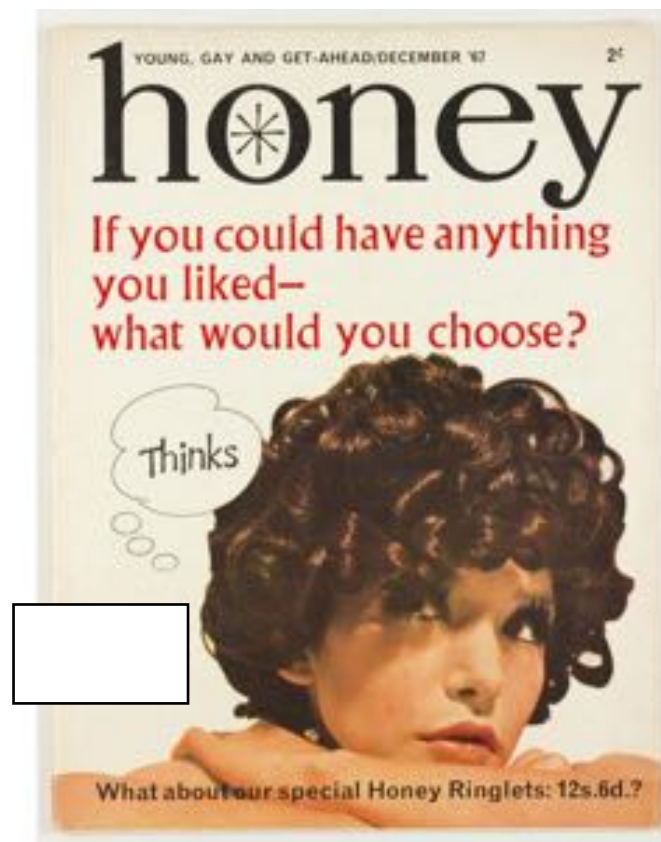
A magazine cover from 1968. The pictures are all of UK and US pop stars. The magazine was named after a character in the TV show, Thunderbirds



This advert for underwear in the 1960s includes the line: 'give your tummy a thrilling taste of freedom' by wearing a Berlei (brand) girdle.



This music magazine cover features the Rolling Stones in their early days, 1963



This girl's magazine is from 1967. In the tag-line 'Young, gay and get ahead', the word gay means carefree and happy in this case, (not homosexual)

Write the number(s) in the boxes on each image when you have decided which match the following advertising messages:

1. Designed for young men
2. Designed for young women
3. About freedom
4. About Sexuality
5. About celebrity
6. About innocent fun
7. About glamorous lifestyles
8. About political themes
9. Unlikely to appeal to older people